

What Can the California Apartment Association Do For You?



Learn the benefits of CAA membership

For more than 70 years, we have served apartment owners and managers in California.

We are proud to be the definitive voice of the multifamily housing industry.



ABOUT CAA

The California Apartment Association is the nation's largest statewide trade group representing owners, investors, developers, managers and suppliers of apartment communities. Our staff — based in Sacramento and with strategic hubs throughout California — includes experts in rental housing law, legal analysts, state and local lobbyists, member-service representatives and media-outreach specialists.

What we believe

CAA recognizes its ethical duties to the communities we serve and insists on upholding the utmost integrity in the multifamily housing field. Our [Code of Ethics](#) guides our dealings with all people, and we encourage all rental-housing professionals to abide by it.



Who we reach

We have 13,000 members, representing more than 50,000 owners and industry professionals. California's most successful property management companies, developers, real estate investment trusts and thousands of independent apartment owners depend on CAA to defend their investments.



Who we are

For more than 70 years, CAA has served apartment owners and managers through tireless work in public affairs, education and customer service. We represent the ethical members of the rental housing industry in all aspects of government affairs within the state of California, and we provide information, products and services which contribute to the success of their businesses.

CAA's Code of Ethics

- We comply with all applicable laws and regulations.
- We comply with the CAA Code of Equal Housing Opportunity.
- We comply with the CAA Resident Bill of Rights.
- We recognize the value of written contracts and endorse their use.
- We commit to honesty, integrity and fair dealing in our capacity as rental housing professionals.
- As rental housing professionals, we act to better the communities of which we are a part.
- We maintain an equitable and cooperative relationship among the members of this association.
- We promote the conservation of natural resources and preservation of the environment.
- We believe in and encourage ongoing education for all participants in the rental housing industry.



California Apartment Association

2016 EDUCATION

Educating the Rental Housing Industry

One of CAA's core responsibilities is to educate our members and the industry as a whole. CAA offers classes that cover topics such as: **Dealing with Difficult Tenants, Liability and Risk Management, Budget Development, Fair Housing, Ethics in Property Management** and many more. For individuals who wish to make a career in the Property Management Industry, CAA also provides a Management Series that allows you to qualify for a California Certified Residential Manager (CCRM) Certificate. Valued by the industry, this certification shows that you understand the intricacies of the multi-family housing industry in California.

on-demand

in-class learning

webinars

WWW.CAANET.ORG

Membership Benefits

CAA helps our members succeed through a wide range of business tools, from rental forms and tenant screening to landlord helpline guidance, industry news and discounts on services. Whether you manage thousands of rental units or own a duplex as a retirement investment, we are your partner.

Rental Forms

Only CAA provides more than **130 rental forms** and instruction sheets for virtually any rental business transaction.

In addition to our entire library of forms, members get access to our Issue Insights, white papers and hundreds of Frequently Asked Questions. Our online service saves time and adds convenience for both you and your tenants.



Vendor Directory

Need a new roof, carpet or plumber? Our vendor directory contains thousands of Industry Partners who offer CAA member discounts on their services.



CAA Value Insurance Plan™

Take advantage of lower insurance rates offered [exclusively to CAA members](#). You have access to a wide range of commercial and personal insurance products, including lower costs for property and casualty coverage and workers' compensation programs from multiple insurance carriers.



Working For You

Print Resources

Managing Rental Housing is published by CAA. This essential reference is a complete guide for owners and managers. Members can purchase the book through our online store at a discount.



Member Discounted Tenant Screening

It is important to have reliable information about a prospective tenant's rental and credit history. CAA membership includes discounted tenant screening through authorized providers.

Landlord Helpline

Having information online is convenient, but sometimes you need to talk to an expert. Premium+ Members have access to CAA's advisers who answer landlord/tenant-related questions in a timely fashion, usually within one business day.

Legal Information

Our website contains information that helps you stay informed and in compliance with California rental housing laws.

CAA Magazine

Each quarter, we'll mail you a glossy magazine that digs into a trend or issue affecting the rental housing business.



CAA E-News

Each week, [CAA's electronic newsletter](#) provides members with rental housing news from the Capitol and around the state. Open CAA News for updates on apartment-related legislation, legal issues, trends in the multifamily housing industry and premium offers from our service providers.

Legislation



Our dedication to government advocacy at the local and state levels helps make CAA **the voice** for the multifamily industry in California.

We are the primary resource for policymakers, who benefit from our insights when framing key decisions. Our public affairs team includes policy analysts, lobbyists, communications specialists, and lawyers who doggedly defend our members' interests.

Advocacy

The California Apartment Association has the state's most effective network of government advocacy for rental property owners. No other rental housing organization in California can compete with CAA's statewide outreach.

CAA's team of full-time lobbyists works with legislators, crafting bill language and leading coalitions of like-minded organizations. We sponsor pro-active legislation that is helpful to the industry, and oppose legislation that can hurt landlords, property managers, and tenants.

The CAA Network of Local Associations is always monitoring local legislation that could impact the rental housing industry at the city and county level. By working with local government agencies and officials, your Local Association also works to protect your interests.

CAA Political Action Committee



Political Action Committee
Political Action Committees (PACs) are groups of citizens

who share common interests and voluntarily pool their money to help ensure those interests are represented in the political process.

By contributing to CAAPAC, you offer critical support to candidates receptive to the concerns of rental property owners and managers statewide.

CAAPAC is the non-partisan political arm of the California Apartment Association, dedicated to the protection, preservation and advancement of the rental housing industry. CAAPAC makes political contributions to candidates for public office who are receptive to the concerns of rental property owners and managers statewide.

Rental Law

CAA's legal team monitors state and federal court decisions that affect landlord-tenant law, rent control, landlord liability, environmental, and labor law in California.

CAA's Legal Action Committee proactively advances CAA's mission and legal objectives by providing legal resources and/or financial support to legal issues, primarily through filing or funding of amicus briefs that will have a statewide impact on members' business success.

Any member of CAA that has an issue appropriate for consideration by the Legal Action Committee can apply for assistance.



CAA's legal team monitors state and federal court decisions that affect its membership in California.

Find CAA



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